

The Complete City



From Vision to Reality

The Airport South District Plan is part of the City's strategic plan, called *Imagine Bloomington 2025*. The City and Port Authority are jointly funding this study to guide future land use, transportation, urban design and redevelopment of the area between MSP Airport and the Minnesota River. The Philadelphia office of Wallace Roberts & Todd will help the City achieve its goal of establishing a distinct, mixed-use district that takes advantage of its unique location between the twelfth busiest U.S. airport and a national wildlife refuge.



May 14, 2008 – 2:30 – 4:00 p.m.
Bloomington Civic Plaza – Schneider Theater

The Program

Welcome - Mayor Gene Winstead

Experience of the early adopters - McGough Companies and HealthPartners talk about their vision and hopes for the district.

Wallace Roberts & Todd presentation - Introduction and theme, regional economic conditions and opportunities, historic context, comparison to places familiar and not so familiar, the district today and why sustainability is important for the district's future.

Summary - Mayor Gene Winstead

To Learn More - Keep up with the study's progress by visiting the City of Bloomington's Web site at www.ci.bloomington.mn.us, keywords: Airport South

Please feel free to linger after the presentation to talk with the presenters and City staff. We thank you for your interest.

Questions about the study can be directed to Julie Farnham, Planner, at jfarnham@ci.bloomington.mn.us

The Presenters

Gene Winstead was elected as the Mayor of Bloomington in 1999. He has been a member of the Bloomington City Council since 1995. In addition to his work on the City Council, Mayor Winstead is a board member of Bloomington's Port Authority, Bloomington United for Youth, the Bloomington Convention and Visitors Bureau, the Municipal Legislative Commission, the Hennepin County Criminal Justice Coordinating Committee, the American Red Cross Blood Services Division, and the Senior Community Services Board. Gene's civic involvement includes: six years on the Planning



Commission, three years as Chairperson through the development of the Mall of America; including five years as Commissioner on the Housing and Redevelopment Authority; and member of the Bloomington Chamber of Commerce.

Brad Wood is Executive Vice President for McGough Companies.

Brad oversees marketing, administration, corporate services, and the company's Phoenix operation. Prior to joining McGough in 1998, Brad was Vice President at the Zebulon Group, a consulting firm that assisted high-tech start-up companies. He held various planning and marketing positions with NCR in Roseville and Tricord Systems in Plymouth. Brad has a BS in Finance and an MBA from the University of Minnesota. He is a board member for Tubman-Chrysalis and the Sunshine Foundation.



Kathy Cooney is Executive Vice President, Chief Administrative Officer and Chief Financial Officer for HealthPartners. She is responsible for information services and technology, human resources, dental administration, finance, actuarial underwriting, health plan operations, and government programs. Kathy came to HealthPartners in 1986 from Ernst and Whinney (now Ernst and Young), where she was a management consultant specializing in health care strategies. She has held many positions at HealthPartners, including Vice President of clinic operations, administration and continuous quality improvement support. Kathy received her nursing degree from Northern Illinois University and an MBA from Northwestern University.



Jonathan Barnett, FAIA, FAICP, WRT's Senior Consultant is an architect, planner, educator, and author of numerous books and articles on the theory and practice of urban design, including the recently published *Redesigning Cities* and *Smart Growth in a Changing World*. An advisor to key agencies and cities throughout the U.S. and abroad, Jonathan has influenced the way cities are designed. He is expanding WRT's role in shaping the nation's urban agenda. Jonathan is a professor of city and regional planning at the University of Pennsylvania and a board member of the Congress for the New Urbanism.



Nando Micale, AIA, AICP, PP, is the Group Leader for Planning and Urban Design in WRT's Philadelphia office. Nando oversees a diverse practice that ranges from large-scale comprehensive and waterfront planning to suburban smart growth strategies, transit-oriented development, and urban infill projects. His recent planning efforts include Omaha by Design, the urban design element of that city's master plan, transit-oriented development plans for Philadelphia's Port Authority, and the award-winning Civic Vision for the Central Delaware. Nando serves as a guest critic and lecturer at the University of Pennsylvania's School of Design, as well as Drexel and Temple Universities.



Dick Paik, Vice President at W-ZHA, has 17 years experience in real estate and economic development consulting. Dick prepares market and financial feasibility analyses, urban revitalization plans, community economic development strategies, and economic and fiscal impact analyses. He also assists clients in negotiating public/private development deals. Dick's clients include public, private and nonprofit entities seeking economic revitalization opportunities.

Christopher Atkinson, AICP, an Associate with WRT, is a certified planner with 14 years of professional practice experience. He has assisted municipalities to develop plans and urban design guidelines that revitalize downtowns, commercial corridors and urban waterfronts, and integrate open space and green infrastructure systems into the urban context. Christopher is engaged in Atlanta's Project Greenspace, a city-wide park, open space, and green infrastructure plan, the Floyd's Fork Greenway, a master plan for a 27-mile stream corridor located in the Louisville, Kentucky metropolitan area, and several urban revitalization projects for Portsmouth, Virginia.



Michael Schroeder, ASLA, is LHB's Director of Urban Design and Planning. Michael is a registered landscape architect with experience in interpretive design, historic preservation, streetscape design, master planning and site design (including the site and landscape design for Civic Plaza). This expertise has been provided for clients including non-profits, community and neighborhood groups, private sector companies, and a wide spectrum of municipal, county and state agencies. He specializes in engaging stakeholders in the design process, with an emphasis on the relationship between places and peoples experiences.