



DATE: October 7, 2009
TO: Planning Commission
FROM: Elizabeth Shevi, Planner
RE: City Code Amendments-Billboards Item 6

A draft ordinance containing proposed amendments to the City Code to billboard standards and use status is attached. This proposed draft ordinance dated October 7, 2009 contains revisions (noted in highlighted text) from the version previously forwarded to the Planning Commission with the staff report for the October 8, 2009 public hearing.

The revisions pertain to City Code Section 19.66 (b) where proposed clarifying text has been added after further discussions with the attorneys for the City and the attorneys for the billboard companies and property owners who negotiated a settlement agreement pertaining to a federal lawsuit on this matter.

The clarifying text proposed is noted below in highlighted text, as follows.

Section 19.66 (b) Nonconforming Billboards in Existence on August 6, 2009, in All Districts, [the General Industrial, (I 3) Freeway Development (FD-2) and Commercial Service (CS-0.5 and CS-1) Districts].

- (4) Billboards must be landscaped around the base of the signs and the grounds immediately adjacent to the billboard so that all soils are stabilized with established plant or xeriscaping materials and those plant materials must be kept mowed and otherwise appropriately maintained, except where impervious surface exists in that area;

- (8) The application for a permit under subsection (7) hereof ~~[the interim use permit]~~ must be signed by the owner of the property and show the proposed location, height, dimensions, location, materials, design and manner of construction of the proposed repair, maintenance, replacement, restoration or improvement, [of other structures within 300 feet] and the landscaping in the area of the proposed billboard;

- (10) A sign permit **under subsection (7) hereof** shall be granted by the Issuing Authority upon proper application by the property owner if the plans set forth therein do not include any unpermitted enlargement of the billboard and are in compliance with the standards set forth in this Section.

- (16) The maximum depth **of each sign face must** be measured from the outside, back to front, of each **display panel** surface and must not exceed two feet;

It is staff's recommendation to revise the proposed amendments under Section 19.66(b) as proposed above in the October 7, 2009 draft amendments to the City Code.