





Comparison of Proposed Sign Standards

Type of Sign	Electronic Changeable Copy	Electronic Graphic Display	Video Display	Time and Temperature
Image				
Description	Text only, no pictures	Static pictures, with or without text	Moving pictures, with or without text	Time and temperature information only
Districts	Not in Bluff Protection (BP)	Not in residential, SC or BP	Not in residential, SC or BP	Not in residential, SC or BP
Orientation	Must not be visible from residential if within 150 feet	Must not be visible from residential if within 150 feet	Must not be visible from residential or any motored way (public streets, drive aisles, etc.)	No limit
Minimum Duration	8 seconds in non-residential, 1 hour in residential	20 minutes	No limit	2 seconds
Color	Amber in residential	No limit	No limit	No limit
Text Limits	10 words	No limit	No limit	No limit
Brightness	No limit	5000 nits/500 nits	5000 nits/500 nits	No limit
Dimmer Control	Not required	Required	Required	Not required
Setbacks	Sign edge must be 100 feet from an abutting residential district. 35 feet from other electronic changeable copy signs	Sign edge must be 100 feet from an abutting residential district. 35 feet from other electronic changeable copy signs	Sign edge must be 100 feet from an abutting residential district. 35 feet from other electronic changeable copy signs	No limit
Audio or Pyrotechnics	Not allowed	Not allowed	Not allowed	Not allowed