



Marketing/ Public Relations Internship

Marketing/ PR Interns gain hands-on experience in the promotion and marketing of a thriving local community television station.

BCAT16 is Bloomington Community Access Television – Cable Channel 16. BCAT desires to be a quality local community television station that truly engages the community.

It has an active membership that produces a variety of high quality shows that include: B30 (a well-produced, local news program), Student Short Films (a high-quality short film showcase and talk show), The Oliver Oompah Show (A Kids Entertainment show), and Cooking with Linda B.

BCAT16 interns have opportunities that include: branding, event planning, writing email updates, producing website content, social marketing, develop marketing materials, advertisements, and research projects.

All Interns are encouraged to contribute their own ideas and talents to the goal of promoting the opportunities and services BCAT16 offers to the Bloomington Community.

Interns commit to a minimum of 120 hours. They need production experience and be working. They need creativity and the initiative to make things happen.

For more information about BCAT16 visit: www.bcat16.org

or contact: Matt McCrorey at 952-563-4980, or email: matt@bcat16.org



Application

Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

School: _____

School City: _____ State: _____ Zip: _____

Advisor: _____

of Hours Needed: _____

Why do you want to intern with Bloomington Community Access Television (BCAT16)?

What is your proficiency and experience with:

What additional skills, talents, or past experiences do you bring to BCAT16?

How would you like to most contribute to BCAT16?

What skills/ areas do you hope to gain experience in while interning with BCAT16?

What dates are you available (from/to)? _____ / _____

How many hours would you like to work each week (10-15 minimum)?

BCAT is open **Mon.–Thurs. 2pm – 9pm** and every other **Fri. and Sat. from 10 am – 2 pm.**

Fill in the hours you are available.

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
2pm-9pm	2pm-9pm	2pm-9pm	2pm-9pm	10am-2pm	10am-2pm

Interns are required to undergo a background check upon acceptance into our intern program. If you are offered an internship will you be willing to consent to a background check?

Is there any additional information you'd like us to consider?

By signing below I agree that to the best of my knowledge the information I have provided is correct.

Signature _____ Date _____