

2008 Community Health Assessment: BLOOMINGTON

On-line Survey Results

Background & Methodology

One aspect of the community engagement process for the Community Health Assessment and Action Plan (CHAAP) was accomplished through an on-line survey. The survey was developed by Bloomington Public Health and made available to those who live and work in Bloomington. The survey was distributed through city website access, email survey links and paper copies in English and Spanish. The survey took approximately 10 minutes to complete and assessed respondents' level of concern regarding 86 different health issues facing their community. Response options for each health issue included "Very concerned", "Somewhat concerned", "Not concerned" and "Don't know".

The 86 health issues were broken out by 12 topics, all of which fall under the six essential local public health areas of responsibility. Respondents were told their response was anonymous and the results would be used to help gauge community concern for public health planning and assessment. There were 388 respondents who live or work in Bloomington. Results below reflect this population of respondents. Results should be reviewed with the knowledge that this was not a scientific survey and may not be fully representative of all residents and workers in the community. Efforts were made to obtain surveys from of all populations. However, there was still a smaller than desired response rate from Spanish-speaking community members.

Top 10 Community Concerns

Top 10 concerns were chosen based on the health issues with the highest percent of respondents answering "very concerned" among all 86 issues. Numbers reflect % responding "very concerned" & (# respondents).

1. Ability of an individual to pay for health services 72% (277)
2. Teenage alcohol use 70% (271)
3. Adequate health insurance coverage 70% (272)
4. Teenage drug use 69% (265)
5. Teenage unhealthy eating 67% (254)
6. Child abuse or neglect 66% (253)
7. Teenage physical inactivity 65% (247)
8. Teenage tobacco use 62% (238)
9. Teenage unsafe driving 62% (235)
10. Sexual assault 60% (230)

Top 24 Community Health Issues by Category

Top two health issues with highest percent responding "very concerned" for each topic.

Chronic Disease

- Cancer 44% (165)
- Heart disease 40% (153)

Senior Health

- Mental health (Isolation, loneliness & depression) 54% (205)
- Driving 48% (181)

Adult Health

- Financial Planning for life long needs 48% (186)
- Unhealthy eating 47% (180)

Teen & Youth Health

- Alcohol use 70% (271)
- Drug use 69% (255)

Infant & Child Health

- Child abuse or neglect 66% (253)
- Safety (seat belt use, car & booster seat use, bicycle helmet use, etc.) 48% (184)

Pregnancy & Birth

- Teen pregnancy 58% (223)
- Drug and alcohol use during pregnancy 54% (206)

Injury & Violence

- Sexual assault 60% (230)
- Domestic abuse 56% (215)

Healthy Living by Design

- Accessible and safe walking paths, crosswalks and park trails 51% (198)
- Accessible and safe public transportation 46% (178)

Contagious Disease

- City's ability to respond to a disease outbreak (Drug-resistant strains, SARS, pandemic flu, West Nile, etc.) 47% (180)
- MRSA (Methicillin-resistant Staphylococcus aureus) 40% (153)

Environmental Health

- Water quality (chemical contaminants, waterborne diseases, etc.) 51% (195)
- Indoor and outdoor air quality (smoke, radon, mold, carbon monoxide, etc.) 46% (179)

Emergency Preparedness and Response

- Messages reaching the public during public health emergencies 44% (170)
- Messages and education reaching special populations (limited English speaking, seniors, people with disabilities) 41% (159)

Health Care Quality and Accessibility

- Ability of an individual to pay for health services 72% (277)
- Adequate health insurance coverage 70% (272)

Issues that may require increased education

These issues had highest percentage of respondents reporting "don't know" (6%-8%)

Senior alcohol abuse

Low birth weight

Multiple births

Late prenatal care

Infant mortality

Premature birth

MRSA (Methicillin-resistant Staphylococcus aureus)